

BECOME A SPONSOR OF OUR 3rd ANNUAL

Take a **RIDE** FOR MACKIDS



SATURDAY, JUNE 16, 2018 | 11:00A.M. - 4:00 P.M. | RAIN OR SHINE!
ADMISSION IS FREE!



In the past two years, our popular **Take A Ride for MacKids Event** has attracted over 3,000 people, offering 50 acres of fun for those of all ages... and providing sponsors a perfect place to build their brand awareness.

This year, instead of charging admission, we have made **ADMISSION FREE**. That means we expect a much bigger crowd than ever before. It also means that we are counting on our sponsors much more than in years past.

Please be generous in your support. You will be supporting a great cause with the funds we raise for the McMaster Children's Hospital Nephrology (kidneys) Unit. Plus you will be putting your brand and advertising message in front of a huge and appreciative audience!



CHOOSE THE SPONSORSHIP CATEGORY THAT SUITS YOU BEST:

Carnival	\$10,000 (2 Sponsors)
Event Admission.....	\$7,500 (2 Sponsors)
Helicopter Ride	\$5,000 (Single Sponsor)
Heavy Equipment Rides	\$5,000 (2 Sponsors)
Agriculture Equipment Rides.....	\$5,000 (2 Sponsors)
Excavating Equipment Rides	\$5,000 (2 Sponsors)
Skyjack Lift Rides	\$5,000 (Single Sponsor)
Magician.....	\$4,000 (Single Sponsor)
Caricature Artist.....	\$4,000 (Single Sponsor)
EMS Equipment.....	\$3,500 (2 Sponsors)
T-Shirts	\$2,500 (Single Sponsor)
Safety Equipment.....	\$2,500 (Single Sponsor)
Train Ride	\$2,000 (Single Sponsor)
Food Tent.....	\$1,500 (Single Sponsor)

People Movers.....	\$1,000 (2 Sponsors)
Pony Rides	\$1,000 (Single Sponsor)
Bottled Water.....	\$1,000 (Single Sponsor)
Balloon Artist	\$500 (Single Sponsor)
Face Painting	\$500 (Single Sponsor)

SPONSOR BENEFITS

- Welcome Banner at Event entrance with each sponsor logo
- Sign on Equipment Rides identifying you as the sponsor
- Your logo featured on Event social media
- Your logo featured on Event website takearide.ca
- Your logo on all Event promotional emailers

Build your brand awareness with the thousands of people who will attend this popular event.



TAKEARIDE.CA

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ALL PROCEEDS IN SUPPORT OF



Sponsorship Inquiries?

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