

# BECOME A SPONSOR OF OUR 3rd ANNUAL

## Take a **RIDE** FOR MACKIDS



**SATURDAY, JUNE 16, 2018 | 11:00A.M. - 4:00 P.M. | RAIN OR SHINE!  
ADMISSION IS FREE!**



In the past two years, our popular **Take A Ride for MacKids Event** has attracted over 3,000 people, offering 50 acres of fun for those of all ages... and providing sponsors a perfect place to build their brand awareness.

This year, instead of charging admission, we have made **ADMISSION FREE**. That means we expect a much bigger crowd than ever before. It also means that we are counting on our sponsors much more than in years past.

**Please be generous in your support. You will be supporting a great cause with the funds we raise for the McMaster Children's Hospital Nephrology (kidneys) Unit. Plus you will be putting your brand and advertising message in front of a huge and appreciative audience!**



### CHOOSE THE SPONSORSHIP CATEGORY THAT SUITS YOU BEST:

Carnival .....	<b>\$10,000</b> (2 Sponsors)
Event Admission.....	<b>\$7,500</b> (2 Sponsors)
Helicopter Ride .....	<b>\$5,000</b> (Single Sponsor)
Heavy Equipment Rides .....	<b>\$5,000</b> (2 Sponsors)
Agriculture Equipment Rides.....	<b>\$5,000</b> (2 Sponsors)
Excavating Equipment Rides .....	<b>\$5,000</b> (2 Sponsors)
Skyjack Lift Rides .....	<b>\$5,000</b> (Single Sponsor)
Magician.....	<b>\$4,000</b> (Single Sponsor)
Caricature Artist.....	<b>\$4,000</b> (Single Sponsor)
EMS Equipment.....	<b>\$3,500</b> (2 Sponsors)
T-Shirts .....	<b>\$2,500</b> (Single Sponsor)
Safety Equipment.....	<b>\$2,500</b> (Single Sponsor)
Train Ride .....	<b>\$2,000</b> (Single Sponsor)
Food Tent.....	<b>\$1,500</b> (Single Sponsor)

People Movers.....	<b>\$1,000</b> (2 Sponsors)
Pony Rides .....	<b>\$1,000</b> (Single Sponsor)
Bottled Water.....	<b>\$1,000</b> (Single Sponsor)
Balloon Artist .....	<b>\$500</b> (Single Sponsor)
Face Painting .....	<b>\$500</b> (Single Sponsor)

#### SPONSOR BENEFITS

- Welcome Banner at Event entrance with each sponsor logo
- Sign on Equipment Rides identifying you as the sponsor
- Your logo featured on Event social media
- Your logo featured on Event website takearide.ca
- Your logo on all Event promotional emailers

Build your brand awareness with the thousands of people who will attend this popular event.



**TAKEARIDE.CA**

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ALL PROCEEDS IN SUPPORT OF



Sponsorship Inquiries?

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Call 519.658.6656

